

AHMED YEHIYA

Motion Designer And Video Editor

hi@ahmedyehia.net | +201114090417

Cairo EG

LinkedIn: <https://www.linkedin.com/in/yehiart/>

WWW: WWW.AhmedYehia.net

PROFESSIONAL SUMMARY

Accomplished Motion Designer with a proven track record at Promo Clicks, adept in Adobe After Effects and showcasing exceptional problem-solving abilities. Spearheaded innovative multimedia content, including over 160 short-form videos, enhancing brand identities. Renowned for creating compelling motion graphics that resonate with audiences, ensuring projects exceed expectations.

SKILLS

Kinetic Typography & Animated Text Effects

Storyboarding

Color Grading & Correction

Video Optimization for Social Media

Multi-Cam Editing

Project & Time Management

Client Communication

Meeting Deadlines Efficiently

Explainer Videos & Corporate Presentations

Video Editing

Transitions & Compositing

Audio Syncing & Editing

Creative Problem-Solving

Team Collaboration

Adapting to Feedback

Notion User

WORK HISTORY

Motion Designer & Video Editor | Yanfaa.com - New Cairo, Egypt *02/2021 - Current*

- Edited and post-produced **150+ online courses**, ensuring high-quality visuals and smooth delivery.
- Created motion graphics advertisements to promote the platform and its educational content.
- Enhanced the visual elements of courses, making them more engaging and interactive for learners.
- Developed and produced Reels and short-form videos, adapting to the rising trend of long-format video content.
- Gained extensive knowledge in various fields by working on a wide range of courses, allowing me to expand my expertise beyond video editing and motion design.

Motion Designer & Filmmaker | Promo Clicks - New Cairo, Egypt *12/2019 - 01/2021*

- Created 20+ motion graphics and video edits for well-known restaurant brands, including Heart Attack, Chicken Plant, and Ninja.
- Produced 4+ advertising videos per month, optimized for social media

engagement.

- Assisted in filming and producing high-quality commercials, enhancing brand visibility.
- Improved video turnaround time by 30% using efficient editing workflows and templates.
- Contributed to a 40% increase in audience engagement by crafting visually appealing video content tailored for digital marketing.

Motion Designer | Problem Solving - Cairo, Egypt

10/2018 - 05/2019

- Solely managed the media department, taking full responsibility for all video and motion graphics production.
- Trained myself extensively to transition into animation and enhance my skills in motion design.
- Developed brand identities by creating custom motion graphics and animations
- Successfully delivered 20+ motion graphic videos (1 min each), maintaining high creative standards.
- Edited videos across various fields, including real estate and slideshow presentations, ensuring high production quality.
- Utilized pre-made templates when required to optimize workflow and meet deadlines efficiently.
- Improved client satisfaction by consistently delivering high-quality work within tight deadlines.

Video Editor | Be Group - Cairo, Egypt

01/2017 - 06/2018

- Started as an intern, then promoted to Junior Video Editor, leading the social media video department.
- Managed and edited 100+ social media videos for various brands in Egypt, Saudi Arabia, and UAE.
- Successfully increased audience engagement by 20% through high-quality, dynamic video content.
- Led the social media video department, overseeing video production for 10+ active brand pages.
- Created and optimized branded video content for real estate, dental clinics, and corporate clients.
- Reduced editing time by 50% by implementing efficient workflows and template-based editing.

EDUCATION

Ain Shams University (Ongoing)

Expected in 2026

Bachelor's Degree in Law

Pursuing a law degree while primarily focusing on my career in motion design and video editing.

SOFTWARE

Adobe After effect



Very Good

Adobe Premier pro



Very Good

Adobe Photoshop



Good

Adobe Illustrator



Good

Adobe Audition

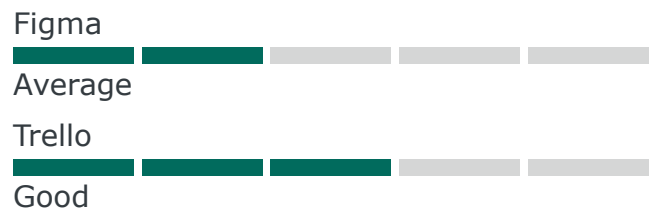


Average

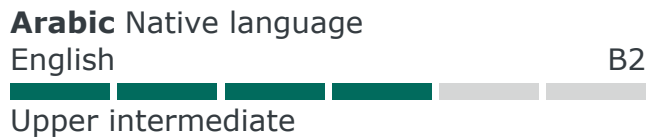
DaVinci Resolve



Average



LANGUAGES



SOFT SKILLS

- Creativity & Innovation
- Team Collaboration
- Time Management
- Attention to Detail

CERTIFICATIONS

Motion Design Certificate – School of Motion

Video Editing with Adobe Premiere Pro – Coursera / Udemy

Digital Marketing Professional – Google Digital Garage

Design Kickstart – School of Motion

Motion Pro - Motion design School

Motion Secrets - Motion design School

Motion Beast - Motion design School

Fundamentals on After Effects - Motion design School